* (	Application No.	Applicant(s)		
Notice of Allowability	09/659,170	PHILYAW JEFFRY JOVAN	PHILYAW, JEFFRY JOVAN	
	Examiner	Art Unit		
	Mark Fadok	3625		
The MAILING DATE of this communication All claims being allowable, PROSECUTION ON THE MERI- herewith (or previously mailed), a Notice of Allowance (PTO NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATE of the Office or upon petition by the applicant. See 37 CFR	appears on the cover sheet with IS IS (OR REMAINS) CLOSED in L-85) or other appropriate commun NT RIGHTS. This application is su	this application.∍If not included nication will be mailed in due course. THIS	S ative	
1. $\square$ This communication is responsive to $10/19/2007$ .	·			
2. 🛛 The allowed claim(s) is/are <u>1-20</u> .				
<ol> <li>Acknowledgment is made of a claim for foreign prior a) All b) Some* c) None of the:</li> <li>1. Certified copies of the priority documents</li> <li>2. Certified copies of the priority documents</li> <li>3. Copies of the certified copies of the prior International Bureau (PCT Rule 17.2(a)).</li> </ol>	s have been received. s have been received in Application ity documents have been received	No	fr F	
* Certified copies not received:				
Applicant has THREE MONTHS FROM THE "MAILING DON'T NOT SHOW THE THREE MONTH PERIOD IS NOT EXTENDABLE.  4. A SUBSTITUTE OATH OR DECLARATION must be	OONMENT of this application.		er.	
INFORMAL PATENT APPLICATION (PTO-152) whice  5. CORRECTED DRAWINGS (as "replacement sheets"  (a) including changes required by the Notice of Draft  1) hereto or 2) to Paper No./Mail Date _  (b) including changes required by the attached Example Paper No./Mail Date	) must be submitted. sperson's Patent Drawing Review	( PTO-948) attached		
Identifying indicia such as the application number (see 37 (each sheet. Replacement sheet(s) should be labeled as such as DEPOSIT OF and/or INFORMATION about the attached Examiner's comment regarding REQUIREM	th in the header according to 37 CFR deposit of BIOLOGICAL MATE	1.121(d). RIAL must be submitted. Note the	r r	
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Attachment(s)				
1. Notice of References Cited (PTO-892)	<del></del>	rmal Patent Application		
		mmary (PTO-413), lail Date <u>1/2/2008</u> .mendment/Comment		
Paper No./Mail Date  4. Examiner's Comment Regarding Requirement for Dep		statement of Reasons for Allowance		
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# Response to Amendment

The examiner is in receipt of applicant's Appeal Brief filed 10/19/2007.

Appellant's arguments were convincing in regards to claims 1-20 therefore the following reasons for allowance are presented below:

## **EXAMINER'S AMENDMENT**

An examiner's amendment to the record appears below. Should the changes and/or additions be unacceptable to applicant, an amendment may be filed as provided by 37 CFR 1.312. To ensure consideration of such an amendment, it MUST be submitted no later than the payment of the issue fee.

Authorization for this examiner's amendment was given in a telephone interview with Mr. Gregory Howison on 1/2/2008.

Cancel claims 21-40.

# Allowable Subject Matter

The following is an examiner's statement of reasons for allowance: :

Claims 1-12 are allowable.

The following is an Examiner's statement of the reasons for allowance for all independent claims 1 and 11.

Art Unit: 3625

The present invention is directed to a method and system that directs links from credit card companies to a customer computer. The customer can utilize these links to shop at a vendor and use the connection established with credit card company to complete the transaction, inter alia, "wherein a user can complete a financial transaction with the hyperlinked vendor to make a purchase and use the credit card company connection to the credit card server to add purchases to the credit card account associated with the credit card".

Discussion of most relevant art:

#### **US Patents and PG-PUB**

(i) US Patent 6,311,214 to Rhoads teaches a method for accessing information from a credit card company and displaying it to a user. Rhoads, however, fails to render the application's above-mentioned limitations obvious, because it does not teach utilizing the pre-established credit card connection to complete the transaction. See also arguments by appellant in appellants brief received 10/19/2007.

(ii) US Patent 6,327,574 to Kramer et al teaches a method for sending a credit card statement that displays prior purchases made by a purchaser on the credit card

and providing links to the various vendors. Kramer, however, fails to render the application's above-mentioned limitations obvious, because it does not teach utilizing the pre-established credit card connection to complete the transaction. See also arguments by appellant in appellants brief received 10/19/2007.

### **Non-Patent Literature**

(iii) Morrison, teaches creating a website at a credit card company that permits users to link to merchants. Morrison, however, fails to render the application's abovementioned limitations obvious, because it does not teach utilizing the pre-established credit card connection to complete the transaction. See also arguments by appellant in appellants brief received 10/19/2007.

Any comments considered necessary by the applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submission should be clearly labeled "Comments on Statement of Reasons for Allowance.

### Conclusion

Any inquiry concerning this communication or earlier communications from the examiner should be directed to **Mark Fadok** whose telephone number is **571.272.6755**. The examiner can normally be reached Monday thru Friday 8:00 AM to 5:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, **Jeffrey Smith** can be reached on **571.272.6763**.

Any response to this action should be mailed to:

## **Commissioner for Patents**

P.O. Box 1450

Alexandria, Va. 22313-1450 or faxed to:

571-273-8300

[Official communications; including

After Final communications labeled

"Box AF"]

For general questions the receptionist can be reached at

571.272.3600

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <a href="http://pair-direct.uspto.gov">http://pair-direct.uspto.gov</a>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Mark Fadok

**Primary Examiner**